



ARKANSAS DEPARTMENT OF ENERGY AND ENVIRONMENT

# ENVY AWARD

## GUIDELINES 2020

The Arkansas Department of Energy and Environment (E&E) honors the quality and innovation of energy and environmental projects and programs through the Arkansas Energy and Environment Stewardship (ENVY) Award. The award showcases the work of citizens, businesses, industries, farms, and government agencies that are protecting and enhancing the environment in extraordinary ways, demonstrating that they deserve to be the ENVY of Arkansas.

## APPLICATION PROCESS

1. Read ALL the information in this application.
2. Email your application, application essay, and supporting materials as attachments no later than July 1, 2020, to:  
[awards@adeq.state.ar.us](mailto:awards@adeq.state.ar.us).
3. Applications will be reviewed by a panel of judges appointed by the E&E Secretary.
4. Finalists will be contacted prior to the E&E Awards Ceremony.
5. The winner will be announced during a ceremony in the fall of 2020 at the Arkansas State Capitol.

# CONTACT INFORMATION

## PLEASE COMPLETE THE FOLLOWING:

Name of company/association/organization:

Type of organization:

Government

Business

Nonprofit

Applications will be judged against other entries in the same organizational category, and a finalist will be picked from each category. E&E reserves the right to consider submissions for the ENVY, TECHe, or E<sup>2</sup> Award.

Title and name of person preparing application:

Street address:

City:

State:

Zip Code:

Phone:

Fax:

Email:

**You must include your email address** to receive confirmation of your application submission. If you do not receive confirmation, then it may not have been submitted properly.

**E&E employees and their children are not eligible for awards.**

## EXAMPLES OF ELIGIBLE APPLICANTS

- **Environmental Education and Outreach:** Programs and projects that help foster effective environmental education and outreach to employees, schools, civic groups, or communities.
- **Environmental Improvement or Enhancement:** Activities that improve the quality of the environment in Arkansas. Examples of projects include watershed cleanups, mine reclamation, wetlands construction, Brownfield projects, and industrial site redevelopment and reuse.
- **Public Service:** Individuals, facilities, or agencies within local, county, or state government that have implemented programs to improve environmental performance within their own operations or for their stakeholders.
- **Innovation:** Breaking new ground in environmental management through newly invented or unique programs in terms of methods, technologies, materials, or implementation that go beyond traditional environmental efforts.
- **Sustainability:** Projects or programs that minimize the environmental impact of the applicant's operations through such means as reuse/recycling, pollution prevention, energy conservation, and waste minimization.

## APPLICATION INSTRUCTIONS

Please detail your application in a one to five page essay. Include supporting information that you think will be helpful in evaluating your program/project, including charts and graphs, photos, brochures, presentations, letters, etc. Include date(s) of implementation, why the project was undertaken, and how it differs from past practices.

All applications (not including supporting material) must include a minimum of one and a maximum of five typed, 12-point font, single-spaced pages. Supporting material must be submitted at the same time as the application by attaching it to the email.

Detail the success or benefits of your program/project in essay form using the following criteria:

- **Recognition:** Explain why this project deserves recognition. Describe the project's purpose, goals, history, and accomplishments to date. **10 points**

- **Benefits:** Explain the benefits derived from the program/project. Benefits could include economic (cost savings, reduced product cost, lowered permit fees), environmental (decreased emissions, waste minimization), transparency (improved community relations, increased awareness of environmental issues), and/or better service to customers or the public. **20 points**
- **Sustainability:** Discuss how this program/project supports or provides sustainable benefits to the environment. Present specific measurable results (amount of emissions reduced, decreased waste disposal, increased outreach, energy savings, pounds of waste recycled, etc.). Please include both quantity (tons per year, number of people reached, dollars saved) and percent reduction or improvement, if applicable. **20 points**
- **Modernization/Beyond Compliance:** Explain how this program/project modernizes and/or goes beyond traditional environmental efforts. Identify practices that are environmentally sound, economically feasible, and that provide future environmental benefits. What makes your program/project different from what others in your industry, business, or community are doing? **20 points**
- **Collaboration:** Describe the practices that support or demonstrate participation and partnerships working together to develop or use technology to achieve or improve results. This participation can include employees, other companies, vendors, organizations, schools, etc. **10 points**
- **Impact:** Provide details on the impact of your program/project on your business, the local environment, and/or overall quality of life. **10 points**
- **Adaptability:** Tell how this project might be transferred or implemented by other businesses or organizations. Provide examples of how your business or organization shares (or will share) its information with others. **10 points**

**SUBMISSION DEADLINE IS JULY 1, 2020**

**SUBMIT TO**



**awards@adeq.state.ar.us**

**For questions contact:** Beth Thompson | 501-682-0907 | awards@adeq.state.ar.us